1. **Call Meeting to Order**
   Katie called the meeting to order at 12:19 pm.

2. **Introductions**
   All attendees introduced themselves, stated their employer and NCITE involvement and answered the question posed: “What year did you join NCITE?” The attendee count was 42 attendees and 9 online. A number of individuals from our host at WSB also attended.

3. **Announcements**
   Katie made the following announcements:
   - The WTS/NCITE/ITS Joint Scholarship Fundraiser will be on Monday, June 8\textsuperscript{th} at TinWiskers Brewing Company in Saint Paul.
   - The NCITE Summer Social will be held Wednesday July 8\textsuperscript{th} at Brits Pub in Minneapolis.
   - The MWITE Annual Meeting will be held June 29 through July 1 in Branson Missouri.
   - The ITE Annual Meeting will be August 2\textsuperscript{nd}-5\textsuperscript{th} in Hollywood, FL.

4. **Lunch Preceded the Technical Presentation**

5. **Technical Presentation**
   Katie introduced Gurunath Vemulakonda, with the Automotive Safety section of Ford Motor Company.
   - Ford approaches safety using the Haddon Matrix, which evaluates pre-crash, crash and post-crash events against human behavior, vehicle safety and environment. Ford then developed countermeasures for each combination.
   - The US is adding more vehicles to our roads, but the crash rate has been declining.
   - Sources of distracted driving: the driver, outside vehicle, device brought into vehicle, non-technical devices within vehicle and technical devices within vehicle.
   - There are three types of distraction: Visual (long glances away), manual (manipulating controls), and Cognitive (listening, talking and/or thinking).
   - The crash detection used in Ford vehicles uses a combination of radar and cameras to identify and notify the driver of a potential hazard.
   - Refer to [www.safecar.com](http://www.safecar.com) for information regarding safety information in vehicles.
   - There is legislation that in 2019-2020 a Wi-Fi emitter to be included in cars that enables a vehicle to talk to others.
   - GM has stated that an Autonomous Cadillac will be in production by 2018. Full automation is likely 15-30 years out.
6. **Adjournment**
   Kevin thanked the speakers and adjourned the business meeting at 1:15 p.m.

Respectfully submitted,

Mike Martínez  
2015 NCITE Secretary

June 11, 2015  
Date: